

SUSAN PAGE STURMAN

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EDUCATION AND TRAINING

- 1992 Ritz-Escoffier Ecole de Gastronomie Française, Paris, France
César Ritz Diploma, Mention Bien
- 1981 Boston University, School of Public Communications, Boston USA
Bachelor of Science, Public Relations; minor in Organisational Communications

PROFESSIONAL EXPERIENCE

EDUCATION

- 2002 epicurean, Port Washington, New York
Founded custom-designed cooking/entertaining educational service, offering small classes tailored to clients' interests and taught in their kitchens. In partnership with a wine expert, developing cuisine-based wine classes. Ancillary activities: Occasional onsite catering services; cheese tasting classes.
- 1993 - 1996 Ritz-Escoffier Ecole de Gastronomie Française, Hôtel Ritz, Paris France
Assistant Manager, responsible for the anglophone clientele. Admissions and follow up for individuals and groups, budget and planning for all advertising, press relations, recruitment of chef's assistants/translators, management of recipe database and translation, development of apprenticeship program abroad. Taught course on French cheeses.

RESTAURATION

- 1996 – 1997 Epicurean Catering, Paris France
Established and ran a small catering service, with an international private and corporate clientele. Range of functions : seated dinners for 12 to weddings for up to 125 to association barbecues for 300. Developed promotional materials and clientele, hired and trained staff, designed menus, handled purchasing, prep, presentation, coordination with facilities, delivery of rentals and other ancillary services. Designed integrated spreadsheets for menu pricing, prep planning, service costs and purchasing.
- 1992 - 1993 Paris en Cuisine, Paris France
Translator (french-english) for a professional-level pastry course (Anglophone course at the Centre de Formation Technologique Ferrandi). Guide and translator for gastronomic visits in Paris. Office manager in the absence of owner.
- 1992 La Ferronnerie, Paris France
Cook (second in a team of two) for a gastronomic restaurant of 25 covers under the direction of chef Christophe Chabanel.
- 1990 - 1992 Page Carter Catering and Seasoned to Taste Catering, Boston USA
Sales and marketing; specialising in business clients. Menu design, sales, function management. Head baker : specialising in American breads and pastries.
- 1991 Aschanti of Saba (private yacht)
Chef during delivery cruise from Fort Lauderdale to Antigua aboard this luxury yacht.
- 1988 - 1990 Culinary Classics, Boston USA
Assistant manager. Sales, marketing, function management, training of servers, business development, administration.

HOTELLERIE

- 1987 - 1988 Mill House Inn, Lincoln, New Hampshire USA
Sales manager, liaison between restaurants providing services to group and business clients.
- 1985 - 1987 Harrison Conference Centers, New York, USA
Sales representative, business development among top business clients, national sales office.

SPECIAL EVENTS/PUBLIC RELATIONS

- 2000 Barbara Edelman Communications
Assistant in food and wine specialty public relations firm, two-person office. Projects: La Paulée de New York (inaugural event bringing 18 Burgundy vintners to New York for gala tasting and dinner) and First Growths of Bordeaux 2000, tour of the top 5 Bordeaux houses to six cities in the USA. Also various other projects including press contacts for tour of Rupert Symington of Symington Port and Madiera Shippers.
- 1983 - 1985 The Bank of New York, New York USA
Employee activities coordinator, responsible for all special events for 7500 employees.
- 1980 - 1982 Mobil Oil Corporation, New York USA
International public relations staff assistant.

Volunteer and Association Work

In Paris:

International Association of Culinary Professionals

Member, organiser of international gastronomic conference : Paris à Table Today November 5 - 8, 1995.

American Institute of Wine & Food

Member

Paris Choral Society

Founding Board Member, Secretary

The American Cathedral in Paris

Choir secretary, librarian

Organized several special events such as luncheons, cheese tastings, and cabaret evenings

In New York:

American Cheese Society

Member

Riverside Choral Society

Former Board Member

Friends of the Paris Choral Society

Treasurer

Beacon Hill Residents Association

Board Member

Safe Lawn & Water Initiative

Founding Board Member

Daly School Home-School Association

Vice President